

Philanthropy Committee Minutes from 09/25/2023 Meeting

Purpose	Philanthropy Committee
Time	6:30 pm
Location	Flood Room, Hudson Library & Historical Society

Attendees

Trustees		Library Administration	
	Beverly Dorson		Molly Pandelli
	Basil Musnuff, Board President		
	Anne Suntken		
	Heidi Walters		
Other			

Agenda

1.	Meeting was called to order at 6:30 pm.
2.	The committee reviewed the minutes of the previous meeting and voted to accept them as submitted.
3.	<p>Goals Discussion</p> <p>The committee had a discussion about the overall goals of the Philanthropy Committee and ultimately came to an agreement that our initial goal is to increase visibility of the library as an organization for charitable donations.</p> <p>The discussion then moved on to opportunities to amplify existing channels to raise awareness, including:</p> <ul style="list-style-type: none"> • Creating a more prominent link for giving on the library home page • Updating existing brochures • Developing table tents with a QR code for donations to be used in study rooms and on tables in the rotunda • Creating a “birthday club” book plate fundraiser in the Children’s Room • Leveraging Giving Tuesday on November 28 • Creating naming opportunities, such a buy-a-brick campaign • Encouraging patrons to sign up for the email list



96 Library Street, Hudson, Ohio 44236

	The meeting concluded with a brief discussion about planning a fundraising event for the 20 th anniversary of the Library in 2025.
4.	With no other business to come before the committee, the meeting adjourned.